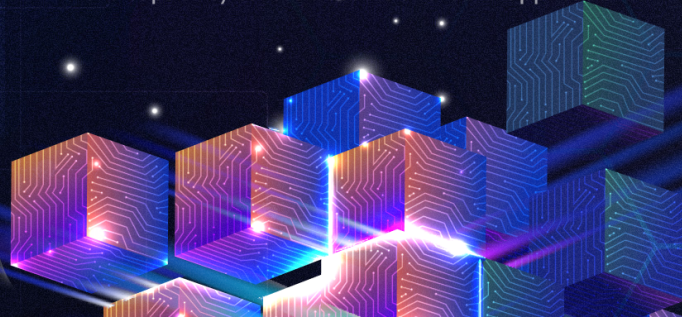# Dezi Protocol

THE CRYPTO REVOLUTION - DEZI PROTOCOL

Decentralized Bitcoin ZK Rollup Layer2 that is compatible with the EVM ecosystem and uses native BTC as gas. DeZi Protocol introduces the EVM ecosystem to BTC, granting the Bitcoin ecosystem the capability to issue assets and build applications.
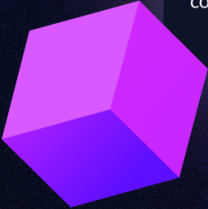
The Flaws of Bitcoin Network

Scalability Issues

Bitcoin encounters difficulties with swift transaction processing due to the existing block size limit and the ten-minute block time. These factors contribute to delayed transactions and increased fees during network congestion.

Energy Consumption

Bitcoin's PoW consensus requires miners to solve complex mathematical problems, demanding significant computational power and energy consumption. This has led to concerns about the environmental impact of Bitcoin mining.

Lack of Privacy

Bitcoin transactions, recorded on the accessible blockchain, are pseudonymous, linked to cryptographic addresses rather than personal identities, raising privacy concerns.

Dezi Protocol Solution

Simplicity

Simplicity is a key focus in DeZi Protocol's design. It utilizes a versatile ZK Rollup with EVM for off-chain computations, allowing users to interact with it similarly to Ethereum. Developers can build on DeZi Protocol with ease, offering advantages over more complex Layer 2 implementations.

Sustainability

DeZi Protocol is intended for long-term, sustainable operation. Application developers need to ensure that the platform they build remains viable and competitive over an extended period.

Fraud Proof

DeZi Protocol uses ZK Rollup to bundle and validate multiple transactions on the Bitcoin main network as a single transaction, utilizing native BTC as gas for the EVM. Despite being an experiment, the goal is to enhance the value of the native BTC network.

PoW Based

Dezi can achieve the same level of security as Bitcoin while maintaining simplicity without altering the consensus rules of the Bitcoin network.

Key Features of the DeZi Protocol

Real-yield Staking

Dezi Protocol offers a cutting-edge high real-yield staking product, providing investors with a lucrative opportunity to earn substantial returns on their assets

Block Storage

In DeZi Protocol, L2 blocks are saved with minimal Layer 1 Gas fees to the Bitcoin blockchain
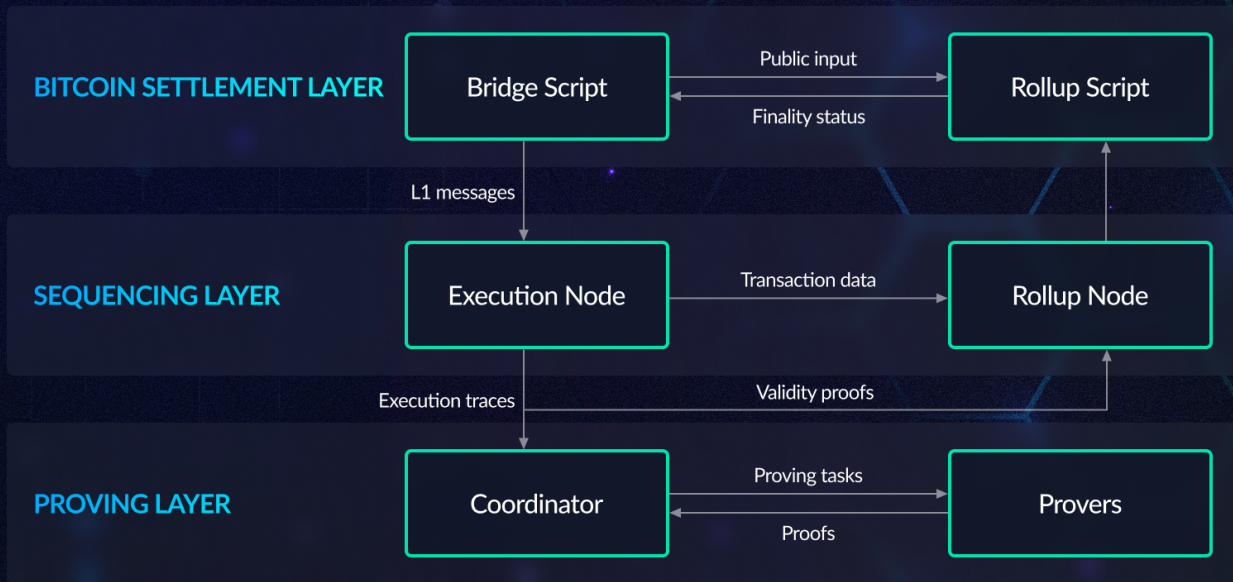
Cross Chain Asset

In DeZi, transactions from Bitcoin (L1) to the DeZi Protocol mainnet (L2) are referred to as deposits,

DeZi Launchpad

Empowering the next generation of blockchain projects through a strategic and innovative platform for successful token launches.

How the DeZi Protocol solution works?

BITCOIN SETTLEMENT LAYER

| Bridge Script | --- Public input ---> | Rollup Script |

Finality status

SEQUENCING LAYER

L1 messages

| Execution Node | --- Transaction data ---> | Rollup Node |

PROVING LAYER

Execution traces

Validity proofs

| Coordinator | --- Proving tasks ---> | Provers |

Proofs

How the DeZi Protocol solution works?

Bitcoin Settlement Layer

This layer provides data availability, ordering, and validation of proofs for the DeZi chain. It allows users and dApps to send messages and assets between Bitcoin and DeZi Protocol.

Proving Layer

This layer comprises a coordinator, which assigns proof tasks to provers and relays the generated proofs to the Rollup node to complete finality verification on Bitcoin.

Sequencing Layer

This layer consists of an execution node responsible for executing transactions submitted to the DeZi sequencer and transactions submitted to the L1 bridge script, generating L2 blocks

How re-staking provides superior rewards

With Dezi, your ETH can be staked and then re-staked to earn you the best rewards

Stake DEZI

Stake any amount of your DEZI

Receive stDEZI

Receive stDEZI that will earn staking rewards

Natively re-staked

stDEZI is natively re-staked for additional rewards.

Maximize Rewards

Use your stDEZI in DeFi to maximize returns

Tokenomics

Total Supply: 500.000.000 DeZi

Seed round	5%	25.000.000
Private	10%	50.000.000
Series A	10%	50.000.000
Team	10%	50.000.000
Advisor	1%	5.000.000
Liquidity Providers	20%	100.000.000
Community Incentives	20%	100.000.000
DeZi Protocol Ecosystem	5%	25.000.000
Treasury	7%	35.000.000
Airdrop	1%	5.000.000
IDO	1%	5.000.000
Staking Pool	10%	50.000.000

Token Distribution

Category	Amount	%	Distribution Schedule
■ Seed	25.000.000	5%	3% at TGE, linear unlock weekly for 1 year
■ Private	50.000.000	10%	5% at TGE, linear unlock weekly for 1 year
■ Series A	50.000.000	10%	10% at TGE, linear unlock weekly for 1 year
■ Team	50.000.000	10%	Locked for 6 months, linear unlock monthly for 2 years
■ Advisors	5.000.000	1%	Locked for 6 months, linear unlock monthly for 2 years
■ Liquidity Providers	100.000.000	20%	Liquidity providers rewards are used to bootstrap liquidity and reward DeZi Protocol LPs
■ Community incentives	100.000.000	20%	Community Incentives used for user acquisition and retention campaigns, and to increase trading volume
■ DeZi Ecosystem	25.000.000	5%	Locked for 3 months, linear unlock monthly for 1 year
■ Treasury	35.000.000	7%	Community Incentives used for user acquisition and retention campaigns, and to increase trading volume
■ Airdrop	5.000.000	1%	20% at TGE, the rest is linear unlocked for 2 months
■ IDO	5.000.000	1%	50% at TGE, 50% after a month
■ Staking Pool	50.000.000	10%	Linear unlocking based on APR after the pool is unlocked

The Growing Market Opportunity for DeZi Protocol Solutions

Increasing Demand for Yield Optimization

The cryptocurrency market is witnessing a growing demand for efficient yield optimization solutions, with investors seeking opportunities to maximize returns on their digital assets. DeZi Protocol's innovative solutions address this trend by providing a high real-yield staking product, catering to investors looking for lucrative opportunities to earn returns in the dynamic crypto landscape.

Rising Importance of Launchpad Platforms

DeZi Launchpad emerges as a pivotal player in the cryptocurrency market, specializing in strategic launchpad solutions.
With a focus on streamlining and innovating the token launch process, DeZi enables blockchain projects to capitalize on growing demand for well-executed launches. Its platform plays a crucial role in ensuring the successful introduction of new projects to the market.

Growing Emphasis on Scalable and Sustainable Blockchain Solutions

DeZi Protocol stands out in the cryptocurrency market with its strategic focus on scalability and sustainability, aligning with the industry's heightened awareness of energy efficiency and transaction effectiveness. Positioned to meet the evolving preferences
 of users prioritizing eco-friendly solutions, DeZi Protocol is poised to capitalize on the increasing demand for scalable and sustainable blockchain technologies.

Our Sustainable and Scalable Business Model

Unique Staking Algorithm

DeZi Protocol stands out in the competitive landscape with its unique staking algorithm. Unlike traditional staking platforms, our dynamic algorithm adjusts rewards based on market conditions, providing users with optimized returns.

Strategic Launchpad Features

In the competitive realm of blockchain project launchpads, DeZi Launchpad distinguishes itself through strategic features that enhance the token launch experience. These include seamless fundraising mechanisms, thorough vetting processes, and post-launch support, offering a comprehensive solution for projects seeking a successful debut.

Emphasis on Sustainability

DeZi Protocol's Eco-Friendly Approach: As environmental concerns gain prominence in the cryptocurrency industry, DeZi Protocol takes a proactive stance by prioritizing sustainability

User-Friendly Interface and Accessibility

DeZi Protocol's Focus: DeZi Protocol places a strong emphasis on user experience, offering an intuitive and user-friendly interface. Our commitment to accessibility ensures that both novice and experienced users can navigate the platform seamlessly, contributing to a competitive edge in attracting a diverse user base.

D

Business Model

Growing Our User Base and Building Brand Awareness

Target audience
Crypto traders, institutional investors, and DeFi enthusiasts

Media Channels
Social media, influencer marketing, and targeted ads

Content strategy
Blog posts, webinars, and social media campaigns

Metrics
Website traffic, social media engagement, and user acquisition cost

Our marketing strategy focuses on engaging content, influencer relationships, targeted advertising to reach our audience. We aim to rapidly grow our user base and establish our brand as a leading player in decentralized finance.

Roadmap

Q1/2024

- Conceptualization and Whitepaper
- Market Research and TGE
- High Real-Yield Staking MVP
- Strategic Partnerships

Q2 - Q4/2024

- DeZi Launchpad Development
- Community Building and Marketing
- Scale Launchpad Operations
- Global Adoption Initiatives
- Listing Tier 1 CEX, DEX
- Launch Mobile Staking App

Future

- Continuous Improvement
- Decentralized Governance Full Implementation

Why are many investors interested in DeZi?

Market Potential

The potential market size has so much room to grow

Competitive advantage

Decentralized tech, advanced architecture, user-centric approach

Revenue model

Transaction fees, listing fees, and other revenue streams

Growth strategy

Expansion plans for new markets, trading pairs, and features

Ornare Investment opportunity

Through equity investments, token sales or other forms

Join Us on the Journey to Decentralized Finance

Thank you for taking the time to learn about our DeZi Protocol and the unique value proposition that we offer. Wed love to connect and build a more fair, transparent, and inclusive financial system for all together!